

Research Article

Knowledge of coconut production technology in Junagadh district of Gujarat state

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SUMMARY : The present investigation was conducted in Junagadh district of Gujarat state. The findings of this investigation reveal that the majority (64.81 %) of the coconut growers had medium level of knowledge regarding recommended practices of coconut. Findings of relational analysis stated that, in respect to knowledge, it was found that independent variables *viz.*, scientific orientation, mass media exposure, innovativeness education, land holding, risk orientation, market orientation experience in coconut cultivation, annual income, yield index, extension participation and social participation, had positive and significant correlation with knowledge level of coconut growers regarding recommended production technology of coconut crop. The variables *viz.*, age, size of family, area under coconut showed non-significant relationship with knowledge level of the coconut growers.

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